



# Salinas Valley NOTES

NOVEMBER 1, 2009

VOLUME 5, ISSUE 11

**NEXT GENERAL MEETING**  
**GROWER SHIPPER ASSN**  
**BOARD ROOM**  
**12:00 NOON**  
**WED NOV 25, 2009**

**CWA MEMBER OF THE MONTH**



## LYRIC FISCHER MCCARTHY

Occupation: Staffing Supervisor, AGFORCE Staffing  
Hometown: Firebaugh, CA  
Current town you live in: Salinas, CA  
How long have you been a CWA Member: 7 months  
Age: 24

Lyric has been employed with AGFORCE Staffing since March of this year as a staffing supervisor and ag employment specialist. She moved to Salinas after meeting her sweetheart and now husband, John. She is a graduate of U.C. Davis with a Bachelor of Art's degree in International Relations as well as a Bachelor's in Italian earned after studying art and culture at the Università per Stranieri in Perugia, Italy.

Why do you belong to CWA:  
My mother was president of the Central Valley Chapter when I was a young girl, so she got me involved at an early age. When Robyn DaRosa hired me and asked if I would like to become active in the Salinas Chapter, I was eager to join and start volunteering again. It is vital that people know how significant the agricultural industry is to the world.

Favorite recipe utilizing a local commodity: If anyone is as big an artichoke fan as I am, they should try this recipe...

**Ingredients**  
4 large artichokes, rinsed well, top third removed, and leaf tips trimmed  
1 cup olive oil  
1/3 cup balsamic vinegar  
1 tbsp chopped garlic  
1 tbsp chopped parsley leaves  
1/2 tsp salt  
1/4 tsp freshly ground black pepper

Grilled Lemon Mayonnaise, recipe follows:

**Directions**  
Steam artichokes in about 1 inch of water until tender, 15-20 minutes. Drain the artichokes upside down until cool enough to handle. Cut the artichokes into quarters (or halves) and discard the prickly leaves and hairy choke. In a bowl, combine the olive oil, vinegar, garlic, parsley, salt, and pepper. Add the artichoke quarters and toss to coat. Let marinate for 2 to 4 hours. Preheat the grill to medium-high. Warm artichokes for about 5 minutes, turning half way through. Grilled Lemon Mayonnaise:  
2 lemons, halved  
1 large egg  
2 to 3 tbsp water  
1/2 cup olive oil

## 2009 STATEWIDE MEETINGS

**November 7-8**

Stockton

**November 21-22**

Retreat - Harris Ranch

**January 8,9,10, 2010**

San Juan Bautista | Hollister

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## We want your photos!

If anyone has photos from ag related events they'd like posted, CWA now has an online source which can be accessed through <http://picasaweb.google.com/SalinasCWA>.

You may also contact Janelle Metzger at [janellemetzger@taproduce.com](mailto:janellemetzger@taproduce.com) and she'd be happy to post your photos for you.

## We want your news!

Do you have an announcement, promotion, job posting, award, recognition, event or any business or personal news we can share with our CWA members? **Please submit to Notes editor:** Robyn A. DaRosa [robyn@projobs4u.com](mailto:robyn@projobs4u.com)

## Salinas Valley Chapter 2009 Executive Board

### President

[Colby Willoughby](#)

### 1st Vice President

[Jessica Harris](#)

### 2nd Vice President

[Brianna Allen](#)

### Secretary

[Amy Sparks](#)

### Secretary

[Jennifer Skidgel-Clark](#)

### Treasurer

[Pam McCrumb](#)

### Membership Director

[Heather Healy](#)

### Finance Director

[Liz Silva](#)

### Past President

[Jennifer Clark](#)

### State 1st Vice Present

[Celeste Settrini](#)

[www.SalinasCWA.org](http://www.SalinasCWA.org)

You are receiving this e-mail because you are either a member of the Salinas Valley Chapter of CWA or are a valued friend of agriculture. [Remove from Notes](#)

## From President Colby ....

As we approach year end and begin a new season, I would like to introduce our new Slate of Officers for 2010:

Colby Willoughby, President; Jessica Harris, 1<sup>st</sup> Vice President; Brianna Allen, 2<sup>nd</sup> Vice President; Sue Storm, Membership Director; Jennifer Clarke, Secretary; Natalie Rava, Treasurer; Julie Ruiz, Assistant Treasurer; Liz Silva, Finance Director.

As we gather with our family and friends this Thanksgiving, give thanks for the bounty of food our great State produces.

Colby Willoughby  
President,  
Salinas Valley Chapter



## CWA Salinas Valley Chapter Annual Holiday Shopping Extravaganza

CWA's Annual Bus Trip will be held on Saturday, November 14, 2009. Please save the date for 2010. This year's popular event is SOLD OUT. If you have any questions please contact Abby Taylor-Silva at [abbyrtaylor@hotmail.com](mailto:abbyrtaylor@hotmail.com)



## Register Early for CWA Convention 2010!!!

*First Annual Statewide Meeting of the Year*  
*Installation of Statewide President, Celeste Settrini,*  
*and 2010 State Board of Directors*  
*San Juan Bautista, CA | January 8-10*



## Spectacular Line Up of Activities!

*San Benito County Tour and Winery Strolling Dinner*  
*Fun, Fabulous Ladies Luncheon & Fashion Show*  
*Special Guest Appearance by*  
*Nationally Acclaimed Agriculturalist Trent Loos at*  
*Saturday Night Dinner/Dance and Convention Gala*

*Sponsorship Opportunities Still Available*

Contact [Heather Healy](#) or [Robyn DaRosa](#) for additional details



## California Women for Agriculture | Convention 2010

### REGISTRATION FORM

January 8-10, 2010 | San Juan Bautista, California | Presented by Salinas Valley Chapter

REGISTRATIONS MUST BE RECEIVED BY DEC 5, 2009. A late fee of \$20.00 will apply for all registrations postmarked, faxed or e-mailed Dec 6 or thereafter.

REGISTRANT INFORMATION (Please print neatly or type)  Check here if this is new contact information.  
Name: First \_\_\_\_\_ Last \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_  
ZIP/Postal Code \_\_\_\_\_ Chapter \_\_\_\_\_  
Telephone \_\_\_\_\_ Facsimile \_\_\_\_\_  
Email \_\_\_\_\_

FRIDAY JAN 8   TOUR OF SAN BENITO COUNTY, TASTING & RECEPTION	NUMBER ATTENDING	PP COST	AMOUNT
Register early for a fabulous tour of San Benito County. Whether it be crops or catties, vines or veggies, San Benito County is an eclectic mix of diverse and complex agriculture. A separate strolling dinner at a beautiful Cienega Valley Winery wraps up this divine day. Coach transportation will be provided. Seating is limited!			
Tour Only   8:30 a.m. to noon   Concludes at Mission San Juan		\$35.00	_____ @35.00
Cienega Valley Winery Dinner   5:00 p.m. to 8:00 p.m.		\$35.00	_____ @35.00
Tour of San Benito County and Strolling Dinner		\$70.00	_____ @70.00

SATURDAY JAN 9   ANNUAL MEETING AND PRESIDENT'S BANQUET	NUMBER ATTENDING	PP COST	AMOUNT
8:00 a.m. Check In, Annual Meeting   Break Away Workshops and Presentations			
12:00 noon Luncheon and Fashion Show. Fun-filled fashions to complement the day's luncheon. CWA members will be modeling San Benito and Monterey County fashions while you relax, visit and enjoy your meal. Please reserve your seat early. \$25.00		\$25.00	_____ @25.00
6:00 p.m. Diamonds & Dirt themed President's Banquet   Special guest speaker, Trent Loos! This evening Celeste Settrini will be inducted as CWA's 2010 State President along with her supporting executive board members. We will celebrate with a delicious BBQ'd steak dinner, live music and a special guest appearance by nationally acclaimed writer/speaker and agricultural advocate, Trent Loos. Friends and family welcome! \$50.00		\$50.00	_____ @50.00

SUNDAY JAN 10   FIRST STATEWIDE MEETING OF THE YEAR W/ BREAKFAST	NUMBER ATTENDING	PP COST	AMOUNT
9:00 a.m. Fresh fruit, pastries, juice and java and statewide meeting \$20.00		\$20.00	_____ @20.00

Please note: Event details are subject to change. Seating is limited. Early RSVP strongly encouraged.

**TOTAL DUE:** \_\_\_\_\_

Please make checks payable to **SYMCWA**. *Faxed or e-mailed registration forms will be held pending receipt of payment.*

Reserve Your Accommodations Early! Special Room Rates Guaranteed Only Until Dec 5, 2009.

Best Western San Benito Inn  
Reservations: 831.637.9248  
660 San Felipe Road, Hollister, CA 95023  
Cost: \$59 single | \$69 double

Posada de San Juan Hotel  
Reservations: 831.623.4030  
310 4th Street, San Juan Bautista, CA  
Cost: \$68-78 single or double | Queen & King DOA

Be sure to mention California Women for Agriculture when placing reservations for special group rates.

## PLEASE FAX OR MAIL THIS REGISTRATION FORM TO:

Facsimile: Salinas Valley CWA 2010 831.417.2796  
Electronic Mail: [rdarosa@producers.com](mailto:rdarosa@producers.com)

US Postal Service: CWA Convention 2010 P O Box 1210 Salinas, CA 93902

For Additional Information: Abby Taylor-Silva, Chair | 831.332.0584 [abby@agagainstthunger.org](mailto:abby@agagainstthunger.org)  
Heather Healy, Chair | 831.566.9095 [healys@co.monterey.ca.us](mailto:healys@co.monterey.ca.us)

## EVENT SPONSORS [PARTIAL LIST AT PUBLICATION]



Please refer to link above or visit [www.cawomen4ag.com](http://www.cawomen4ag.com) or [www.salinasCWA.org](http://www.salinasCWA.org) for printable convention registration form.

## Upcoming Events and Dates to Remember:

- Nov 7 CWA Statewide Meeting, Stockton
- Nov 9 Western Growers Convention, Wynn Las Vegas
- Nov 12 Berries & Branches, River & Pine Canyon Roads, [SVMH Foundation](#)
- Nov 13 MCVGA Great Wine Escape Weekend, Monterey County
- Nov 13 11th Annual Central CA Invasive Weed Symposium, Watsonville
- Nov 14 Annual SVCWA Holiday Shopping/Bus Trip, Salinas to San Francisco
- Nov 15 American Institute of Wine & Food Member Appreciation Mixer
- Nov 16 5th Annual Sustainable Ag Expo, Embassy Suites, SLO
- Nov 20 Paraiso Vineyards Holiday Open House
- Nov 21 ButterSpur Ranch presents [Testicle Festival, Yuma, AZ](#)
- Nov 25 SVCWA General Meeting, Grower-Shipper Board Room, Salinas
- Nov 26 Thanksgiving
- Dec TBD Annual SV Chapter Holiday Dinner and Installation of Officers

Jan 8-10 [2010 Statewide Convention](#), San Juan Bautista/Hollister  
Jan SVCWA Annual Retreat | Date & location to be determined

[Click here](#) for additional events and CWA calendar information.