



Salinas Valley NOTES

MARCH 2010

VOLUME 6, ISSUE 2

ANNUAL MEMBERSHIP MIXER
GROWERS PUB
WED MAR 31
5:30 - 8:30 P.M.
 RSVP to
sue.storm@1stnational.com
 Or T 831/751-7618



California Women for Agriculture presents the
March Statewide Meeting
 in partnership with
California Cattle Women

March 13-14, 2010
 Harris Ranch Inn Coalinga, CA

[Click to download Registration Form](#)

MEMBER OF THE MONTH



This month's Member of the Month is **Julie Ruiz**. Julie expressed "I am lucky enough to stay home and help out occasionally with my family's vineyard in Lodi, CA." Her hometown is Cameron Park, CA, and she currently resides in Greenfield. Julie has been a member of CWA for two years and shared her reason for being a member... "I joined CWA to meet women who share my love of agriculture and to get involved in the community". Julie is 30 years young.

Her favorite recipe using a local commodity:

Roasted Cauliflower
 & Brussel Sprouts

Floret the cauliflower, trim and halve the brussel sprouts. Preheat oven to 425 degrees, arrange veggies on a baking sheet, drizzle olive oil and season with salt and pepper. Roast veggies in oven for at least 20 minutes or until veggies are golden brown. Take out of oven and enjoy! They will blow your mind! Drizzle with a reduced balsamic syrup for an extra special twist.

FROM THE KITCHEN

At January's Fancy Food Show in San Francisco, B & R Farms introduced new packaging for their Dried Blenheim Apricots and has shared the below scrumptious recipe:

CHICKEN WITH APRICOT SALSA

4 skinned and boned chicken breasts
 1/4 cup plain yogurt
 1/4 cup mayonnaise
 1 garlic clove, pressed
 1 1/2 tsp. curry powder
 1 tsp. grated fresh ginger
 Lettuce leaves
 Apricot salsa (recipe below)
 Bring chicken breasts and water to cover to a boil in a large Dutch oven; cover, reduce heat, and simmer 30 minutes or until tender. Drain, cool, and chop chicken into bite size pieces. Stir together yogurt, mayonnaise, garlic, curry and ginger until blended; pour over chicken, tossing to coat. Cover and chill. Serve chicken mixture on lettuce-lined plates topped with Apricot salsa.
 Yield: 4 servings.

APRICOT SALSA

2 Tbsp. lime juice
 2 Tbsp. olive oil
 1/4 tsp. salt
 1/8 tsp. coarsely ground pepper
 2 cups B&R Farms diced dried apricots (soak in water until doubled in size)
 1/2 cup diced purple onion
 1/3 cup diced red bell pepper
 Whisk together first 4 ingredients until blended; stir in apricot, onion, and bell pepper. Cover and chill.
 Yield: about 4 cups.

For more information, visit www.brfarms.com, email info@brfarms.com, call 1-800-930-9168 or stop by the farm at 5280 Fairview Road in Hollister.

Salinas Valley Chapter 2010 Executive Board

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We want your photos!

CWA now has an online source which can be accessed through <http://picasaweb.google.com/SalinasCWA>.

You may also contact Janelle Metzger at janellemetzger@taproduce.com
We want your news!

Do you have an announcement, promotion, job posting, award, recognition, event or any business or personal news we can share with our CWA members?

Please submit to Notes editor:
 Robyn A. DaRosa
robyn@projobs4u.com

www.SalinasCWA.org

You are receiving this e-mail because you are either a member of the Salinas Valley Chapter of CWA or are a valued friend of agriculture.
[Remove from Notes](#)

From President Colby

Time is flying by and here we are in March already! What a great start we've had for 2010! It has been wonderful to see so many of you turning out for our monthly meetings. Truly a great blend of past, current and new members!

Our March Statewide Meeting is just around the corner, March 13 & 14 at Harris Ranch in Coalinga. Our CWA policies will be reviewed at this meeting in preparation for our Legislative Visits to the Capitol in May! Registrations are still being accepted and can be found on the State's website www.cawomen4ag.com or our Chapter website www.salinascwa.org.

The Progressive Dinner, one of our chapter's larger fundraisers, is also quickly approaching. The committee is working diligently on the final details for this June 5th event, which will be a great time! Look for tickets to go on sale April 1st.

Lastly, please remember that 2010 membership applications/fees are now due and should be submitted ASAP to ensure that you remain active on our distribution lists. A quick reminder that there will be no lunchtime meeting in March as we will be having our evening Membership Mixer on the 31st at Grower's Pub in Salinas. Hope to see you all there!

Cheers!

Colby Rubbo
 President,
 Salinas Valley Chapter



Support Your Local Chapter | Time for Membership Renewal

Why? 1. Your membership directly supports the Ag industry, 2. You are part of a dynamic organization that gives back to the community, and 3. You have continuous opportunities to network with like individuals and have a good time doing so! CWA provides critical education and outreach to those not directly involved in agriculture and ensures necessary fundraising. CWA is a vital statewide group of women, influential in both state and federal agricultural legislation. It is important for our organization to increase its visibility as agriculture faces continued challenges in the coming year. Should you have any questions regarding membership, please contact **Sue Storm**, your new SVCWA 2010 Membership Director. Sue can be reached at sue.storm@1stnational.com or 831/751-7618



Mark Your Calendars & Save The Date!



What: Annual Membership Mixer
 When: Wednesday | March 31, 2010
 Time: 5:30 p.m. to 8:00 p.m.
 Where: Growers Pub, Salinas, CA

2010 AgExpo | March 9 at Salinas Sports Complex

The 2010 AgExpo is right around the corner, March 9th from 8:00 a.m. – 4:00 p.m. at the Salinas Sports Complex. This event, presented in Spanish, reaches out to nearly 250 growers. Our Chapter will have a booth at the Expo and will be offering copies of our scholarship applications. We are seeking volunteers to spend some time at the booth throughout the day and talk to participants as they stop by. Since the event is conducted in Spanish, bi-lingual members would be great volunteers. Please contact Colby Rubbo or Jennifer Clarke jclarke@christensenandgiannini.com if you're interested in helping. Thank You!!

South County FARM DAY - Thursday, March 11



Monterey County Ag Education is asking for volunteers for the upcoming South County Farm Day. South County Farm day is Thursday, **March 11**, at The King City Fair Grounds. Over one thousand 3rd grade students have signed up and over sixty guides will be needed as well as various presenters. For all, both new and old to Farm Day, it is an excellent & worthwhile experience!

Please Candi DePauw, event coordinator, at candi@razzolink.com or call 831/905-3669, or any of the following Monterey County Ag Ed Board of Directors:

Martin Orradre Board President 595-7909	Frank Heffren Board Director 214-2543	Peter Odello Board Director 596-7926	Dirk Giannini Chair 809-7105
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SAVE THE DATE | THIRD ANNUAL PROGRESSIVE DINNER - JUNE 5

Join CWA's moving culinary escapade at this year's Third Annual Progressive Dinner on Saturday, June 5 from 5:30 pm - 11 pm. The Progressive Dinner whisks attendees away on luxury Bistro Buses to enjoy food, wine and dancing at locations throughout South Monterey County, including San Bernabe Vineyards and the Salinas Valley Fair in King City. Buses will depart from both Salinas (Nob Hill) and King City (Salinas Valley Fairgrounds). Tickets are \$65 and go on sale April 1st. Get your tickets early because they will sell out. To sponsor the event or to get more information, please contact Jessica Harris at jharris@ebfarm.com or Madeleine Clark at madeleine@got.net

DOROTHY GIANNINI HONORED AS CATTLEWOMAN OF THE YEAR!

Warmest congratulations!!!



Benefit for Gavin Ribaya | Saturday, March 20 | King City

On Sat, March 20, a benefit for Gavin Ribaya will be held at from 5:00 – 9:00 p.m. at the Salinas Valley Fairgrounds in King City. This Silveira Family Fundraiser is being hosted by King City Young Farmers & Ranchers. Gavin Ribaya is the grandson of Joe and Shirley Silveira. Shirley is one of the SVCWA Chapter's founding members.

Gavin, who is now 19 months old, was diagnosed with a Wilms Tumor, a rare kidney cancer that primarily affects children, in Nov. He has been undergoing radiation and chemotherapy and his mother Allison has been blogging about their experiences here: <http://www.caringbridge.org/visit/gavinribaya>. With this event King City YF&R hopes to raise tens of thousands for Gavin's family to help pay for hospital bills and other necessities. A small portion of this event's proceeds will also go toward purchasing a mammography machine for Mee Memorial Hospital.

How can you help? Servers are needed for the event! If you are able to volunteer some time on Saturday, March 20 from 5:00 – 9:00 p.m. at the King City Fairgrounds (615 Division St., King City), please e-mail abbyrtaylor@hotmail.com for additional information.

Our deepest condolences to Liz Silva and family

Charlie Silva, 82, of Gonzales, (Liz Silva's father) passed away Thursday, February 18, 2010, at home with his loving family by his side after a short but courageous battle with liver cancer. After his military service, he returned to the Salinas Valley where he began his career in agriculture that lasted over 60 years, half of which were with the California EDD Office as an Agri-Business Representative and from which he retired in 1995. During his retirement, he was a consultant for many local AG businesses specializing in Labor Relations and ensuring their compliance with the various federal and state laws by providing much of the required training to staff members and labor contractors.

Calendar of upcoming events:

- Mar 9 AgExpo, Salinas Sports Complex
- Mar 11 Monterey County Ag Ed Farm Day, Salinas Valley Fairgrounds, King City
- Mar 12 Friends of Monterey County Fair Bocci Ball Tournament | Spaghetti Feed
- Mar 13 Pinotfest, Clement Hotel, Monterey
- Mar 13-14 CWA Statewide Meeting, Harris Ranch, Coalinga, CA
- Mar 20 National Ag Day
- Mar 20 Fundraiser for Gavin Ribaya, Joe & Shirley Silveira family, King City
- Mar 24 Produce Industry Town Hall Luncheon, GSA Building, Salinas
- Mar 31 SVCWA Annual Membership Mixer, Growers Pub, Salinas
- Apr 8-11 Pebble Beach Food & Wine
- Jun 5 Annual CWA Progressive Dinner, South Monterey County

[Click here](#) for additional CWA events and calendar information.

Introducing Your 2010 Salinas Valley Chapter CWA Slate of Officers

Executive Board: President- Colby Rubbo; 1st VP- Jessica Harris; 2nd VP Brianna Allen; Secretary – Jennifer Clarke; Treasurer - Natalie Rava; Assistant Treasurer – Julie Ruiz; Membership Director - Sue Storm; Finance Director - Liz Silva; Legislative Chair - Kristina Wyatt.

Scholarship Chairs: Jennifer Clarke/Hillary Fish; Education: April Mackie; Media Relations: Robyn DaRosa, Leonardich; Webmaster: Marianne Gennis; Quarterly Newsletter: April Mackie, Editor; E-Notes: Robyn DaRosa, Editor; Sunshine Chair: Brianna Allen; Community Outreach: Heather Healy/Rita Gordon; Historian: Janelle Metzger; Ag Crime Task Force: Colby Rubbo/Liz Silva/Jennifer Clarke; CCATF: Colby Rubbo; Action and Response: Traci Roberts